

## TRIUMPH LEARNING PRESS RELEASE

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FOR IMMEDIATE RELEASE

### TRIUMPH LEARNING PUBLISHING EXPANDS ITS BREAKTHROUGH SERIES LADDERS TO SUCCESS, NOW AVAILABLE FOR HIGH SCHOOL STUDENTS

New York, NY, December 2008—Triumph Learning has released *Ladders to Success* in Reading, Writing, Algebra, and Geometry—developed especially for struggling high school students. *Ladders to Success* books are designed to increase performance and move students up to grade level.

Our *Ladders to Success* intervention series focuses on fundamental skills with clear instruction and scaffolded lessons. With lots of extra practice and review, students will build confidence and proficiency, while reinforcing key skills.

“Based on the huge success of our elementary *Ladders* series and on very positive customer feedback, we decided to launch this popular brand into the high school segment,” according to Ken Butkus, Executive Vice President of Triumph Learning. “With *Ladders to Success*, educators can really help struggling students build core skills and move up to grade level.”

#### **Why LADDERS is effective in the classroom:**

Each *Ladders* lesson begins below grade level. This reinforcing support helps students learn grade-level skills. Next, practice exercises gradually guide students to readiness for on-grade work. Finally, the lessons end with review and reinforcement of on-grade-level content, which brings students to skill mastery.

Content is correlated to each state’s standards so that students will be thoroughly prepared for one of the following tests: Alabama’s AHSGE, Arizona’s AIMS HS, Colorado’s CSAP, Connecticut’s CAPT, the Florida Standards, Georgia’s EOCT, Illinois’ PSAE, Indiana’s Core 40 ECA, Kentucky’s KCCT, Louisiana’s End-of-Course, Maryland’s HSA, Massachusetts’ MCAS, Michigan’s MME, Mississippi’s SATP, New Jersey’s HSPA, the New York State Test, North Carolina’s EOC, Ohio’s OGT, Pennsylvania’s PSSA, South Carolina’s HSAP, Tennessee’s Gateway, Texas’ TAKS, and Virginia’s SOL.

Noteworthy features of the new **Ladders to Success** series from Triumph Learning:

- Correlated to your state standards
- Reporting Scorecard allows students to keep track of their success

- Comprehensive, diagnostic test at the beginning of the book
- Independent lesson reviews throughout
- Developed with input from educators
- A wide array of practice questions

Triumph Learning is the market leader in standards-focused instruction for state tests. Its primary brand is *Coach*, which has been helping students succeed on state tests since 1985, and is the oldest and largest state test prep publisher. Triumph Learning is a subsidiary of Hights Cross Communications. **About Hights Cross Communications:** Founded in 1997 and based in White Plains, NY, Hights Cross is a leading developer and publisher of products for the kindergarten through twelfth grade, or K-12, supplemental education, library, and medical education markets. Hights Cross imprints include: Triumph Learning (New York, NY), Buckle Down Publishing (Iowa City, IA), Options Publishing (Merrimack, NH), and Recorded Books (Prince Frederick, MD). For more information, visit [www.hightscross.com](http://www.hightscross.com).

Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties and other factors may cause our actual results, performances or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.