

TRIUMPH LEARNING PRESS RELEASE

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FOR IMMEDIATE RELEASE

LADDERS TO SUCCESS—TRIUMPH LEARNING’S BREAKTHROUGH SERIES FOR STRUGGLING STUDENTS—CONTINUES TO RISE IN SALES A YEAR AFTER ITS DEBUT

New York, NY, November 19, 2007—*Ladders to Success* is a bestselling intervention series created by Triumph Learning. It was specially designed to move below-level students up to grade level. Developed in consultation with educators, it provides struggling students with scaffolded lessons on essential skills.

This breakthrough series helps students who struggle with on-grade work master essential reading and math skills and succeed on the state test. With step-by-step lessons and lots of test practice, *Ladders* gives struggling students a boost in their skills and testing confidence. Educators can also use these books for targeted review and as a reinforcement tool for on-grade level students.

“*Ladders* is popular among teachers because students love the engaging “News Flashes,” said Marc Keller, Vice President of Triumph Learning. “*Ladders* doesn’t just move swiftly from skill to skill, it gives students plenty of practice so that they can retain these skills. We’re proud we’ve created such an effective series, particularly for at-risk students.”

Why LADDERS is effective in the classroom:

Each *Ladders* lesson begins below grade level. This reinforcing support helps students learn grade-level skills. Next, practice exercises gradually guide students to readiness for on-grade work. Finally, the lessons end with review and reinforcement of on-grade-level content which brings students to skill mastery.

Ladders Reading features a gradual progression of readability: from 1.5 grades below level to on-grade level. Because of this great feature, there is no barrier to learning the skills. *Ladders Math* reinforces essential skills required for the state test and covers the new NCTM Curriculum Focal Points.

Content is correlated to each state’s standards so that students will be thoroughly prepared for one of the following tests: Alabama’s ARMT, Arizona’s AIMS DPA, Colorado’s CSAP, Connecticut’s CMT, Florida’s FCAT, Georgia’s CRCT, Illinois’ ISAT, Indiana’s ISTEP+, Kentucky’s KCCT, Louisiana’s iLEAP and LEAP 21, Maryland’s MSA, Massachusetts’ MCAS, Michigan’s MEAP, Mississippi’s MCT2, New Jersey’s ASK, the New York State Test, North Carolina’s EOG, the Ohio Achievement

Test, Pennsylvania's PSSA, South Carolina's PACT, Tennessee's TCAP, Texas' TAKS, and Virginia's SOL.

Noteworthy features of the LADDERS series from Triumph Learning:

- Correlated to the state standards
- Ten 14-page scaffolded lessons in every book—one lesson on every skill
- Diagnostic Quiz and a Posttest on every skill
- Developed with input from South Carolina educators
- High-interest nonfiction passages throughout
- Skill Scorecard helps students keep track of their own progress

About Triumph Learning:

Triumph Learning is the market leader in standards-focused instruction for state tests. Its primary brand is *Coach*, which has been helping students succeed on state tests since 1985, and is the oldest and largest state test prep publisher. Triumph Learning is a subsidiary of Hights Cross Communications.

About Hights Cross Communications:

Founded in 1997 and based in White Plains, NY, Hights Cross is a leading developer and publisher of products for the kindergarten through twelfth grade, or K-12, supplemental education, library, and medical education markets. Hights Cross imprints include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Buckle Down Publishing (Iowa City, IA), Options Publishing (Merrimack, NH), Recorded Books (Prince Frederick, MD), and Oakstone Publishing (Birmingham, AL). For more information, visit www.hightscross.com.

Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties and other factors may cause our actual results, performances or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.