

# HAIGHTS CROSS COMMUNICATIONS

## Press Release

FOR IMMEDIATE RELEASE

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## TRIUMPH LEARNING INTRODUCES *COACH CONNECTED* – NEW ONLINE PRODUCT

White Plains, NY, September 15, 2009 — Hights Cross Communications announced today that its Triumph Learning business unit has launched *Coach Connected*, a new web-based electronic product customized for the state of Georgia. *Coach Connected* is an online assessment and remediation application which complements Triumph's market-leading *Coach* test-prep student workbooks.

*Coach Connected* provides authentic CRCT (Criterion-Referenced Competency Test) pre-test and post-test assessments, with instant scoring as a time-saver for educators. Based on a student's initial assessment through the pre-test in each subject, *Coach Connected* provides students with personalized skills practice and re-assessment until the student masters each specific skill in that subject. *Coach Connected* allows teachers to track each student's performance on a subject by subject, skill by skill, and assign additional practice as necessary. The teacher can also track and manage the progress of the entire class on a subject-by-subject and skill-by-skill basis. *Coach Connected* also provides subject-level and school administrators with reporting tools to track student progress on a class-by-class and subject-by-subject basis.

The Georgia launch of *Coach Connected* provides online products in Reading, English Language Arts (ELA), and Mathematics, covering grades 3 through 8 for each subject, so the entire suite consists of 18 new product offerings from Triumph Learning. With the premiere of *Coach Connected*, Triumph plans additional state specific launches of this exciting new online product for the first quarter of 2010.

For more information about *Coach Connected* for Georgia, please visit [www.triumphlearning.com/GA](http://www.triumphlearning.com/GA) or [www.coachconnected.com](http://www.coachconnected.com).

**About Triumph Learning, LLC:**

Triumph Learning is the tenth-largest supplemental educational publisher in the US, and a market leader in state-specific test-preparation materials. Its three imprints (*Coach*, *Buckle Down*, and *Options*) are based in New York City, New York and Littleton, Massachusetts.

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**About Hights Cross:**

Founded in 1997 and based in White Plains, NY, Hights Cross Communications is a premier educational and library publisher dedicated to creating the finest books, audio products, periodicals, software and online services, serving the following markets: K-12 supplemental education, public and school libraries, and consumers. Hights Cross companies include: Triumph Learning, Buckle Down Publishing and Options Publishing, and Recorded Books. For more information, visit [www.hightscross.com](http://www.hightscross.com). Triumph Learning is HCC's test-preparation and intervention business and is comprised of its *Coach*, *Buckle Down*, and *Options* brands. Recorded Books is a leading publisher of unabridged audiobooks and other audio media for libraries, schools, and consumers, with operations in the U.S., U.K. and Australia.

**Safe Harbor Statement:**

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements regarding the Company's plans, intentions and expectations. Such statements are inherently subject to a variety of risks and uncertainties that could cause actual results to differ materially from those projected. The forward-looking statements that we make in this Current Report are subject to a variety of risks, uncertainties, and other factors known and unknown that could cause actual results to differ materially from such forward-looking statements, including, but not limited to the completion of the Company's announced restructuring and planned operation of our business, including the outcome and impact on our business of any resulting proceedings under Chapter 11 of the Bankruptcy Code. The Company makes no assurance that it will be successful in consummating the proposed Plan and restructuring or any other restructuring proposal on favorable terms if at all, which could also adversely affect the Company's business plans and expectations. As a result, the Company makes no assurance that the treatment of creditors outlined in this report and the term sheet included in the Support Agreement will not change significantly. A more extensive discussion of the risk factors that could impact these areas and the Company's overall business and financial performance can be found in the Company's reports filed with the Securities and Exchange Commission. The risks included above are not exhaustive. The Company expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any such statements to reflect any change in the Company's expectations or any change in events, conditions or circumstances on which any such statement is based.